



For Immediate Release

UCare Makes Healthier Eating More Affordable for Members

UCare sponsors program to help members eat healthier and save money.

MINNEAPOLIS, MN (September 10, 2018) – [Healthy Savings](#) announced today UCare Individual and Family Plan members will be able to buy healthier foods at a discounted price through the Healthy Savings® program.

Healthy Savings helps members save up to \$200 per month on the healthier foods including lean meats, whole grains, fresh fruits, vegetables, yogurt and more. Using the program is easy. Members receive weekly emails showcasing promotions and have access to a mobile app where product offers are listed. Each week members' accounts are preloaded with savings, so there is no clipping or downloading coupons required.

Members can shop at any participating retailer location, including Cash Wise, Coborn's, Cub Foods, Festival Foods, Hornbacher's, Kowalski's, Lunds & Byerlys and Mackenthun's of Waconia. Scanning their mobile app at checkout gives them instant savings on healthier foods.

"Healthy Savings makes healthy eating an easy choice for many of our members," said Ghita Worcester, UCare Senior Vice President of Public Affairs and Chief Marketing Officer. "We always go the extra mile to help our members, and Healthy Savings is an example of how we do that."

"We are pleased to welcome UCare members to this growing program," said Chad Kelly, Solutran Chief Marketing Officer. "Eating healthier and saving money is a winning combination."

Kelly stated Healthy Savings has already saved members nearly \$2 million on healthier foods since the start of the program in 2013.

The technology behind the Healthy Savings program is powered by Solutran, Inc., a Minnesota-based technology company specializing in electronic benefit transfer and payment processing solutions.

About Healthy Savings

Healthy Savings (www.solutran.com/services/healthy-savings/) is a program for participants to save on healthier foods without having to clip, print or download coupons. Discounts are pre-loaded onto participant accounts each week and activated with a simple scan of a barcode from a card or mobile phone at checkout of participating retail stores.

About UCare

UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 400,000 members throughout Minnesota. UCare partners with health care providers, counties, and community organizations to create and deliver:

- National Committee for Quality Assurance (NCQA)-accredited plans for Minnesotans shopping on MNSure.
- Coverage for adults with disabilities.
- MinnesotaCare and Prepaid Medical Assistance programs across the state.

- Medicare plans with an “Excellent” NCQA rating, and a partnership with Essentia Health in northern Minnesota.
- Programs for older Minnesotans with Medical Assistance, or with both Medical Assistance and Medicare.

UCare addresses health care disparities and care access issues through its Ucare Foundation grants and a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for nine consecutive years since the rankings began in 2010.

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