



FOR IMMEDIATE RELEASE

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Office ribbon-cutting NEWS and PHOTO OP

UCare's Northland office kicks off open enrollment

Grand opening ribbon-cutting is Sept. 22, 11:30 a.m. to 12:30 p.m.

WHO: [UCare](#) and the [Duluth Area Chamber of Commerce](#)

WHAT: Ribbon-cutting ceremony for new Duluth Hermantown area office.

WHEN: **Friday, September 22, 2017, 11:30 a.m. – 12:30 p.m.**

11:30 a.m. Reception – refreshments, giveaways, tours

12:00 p.m. Ribbon-cutting ceremony

WHERE: 4310 Menard Drive, Suite 600, Hermantown, MN 55811.

Next to Menards® on Highway 53 – 1.5 miles northwest of Miller Hill Mall

DETAILS:

With fall open enrollment around the corner, UCare's new office in the Northland offers expertise and resources to help community members understand their UCare insurance options. In this comfortable setting, health insurance shoppers are invited to bring their questions, discuss coverage needs and compare UCare plans. Senior Vice President of Public Affairs and Chief Marketing Officer Ghita Worcester, and Duluth native, explained why UCare established this helpful resource center in northern Minnesota. "We've been serving the health care needs of Minnesotans for more than 33 years with our personal brand of service. Our local office in northern Minnesota welcomes area residents to drop by for in-person conversations with our insurance specialists about the upcoming enrollment periods and get to know more about UCare's offerings, especially our regional EssentiaCare Medicare product. Time is of the essence with Medicare open enrollment starting next month."

The Medicare open enrollment period kicks off on October 1, 2017, followed by the individual marketplace open enrollment period which begins November 1, 2017. Enrollees of Medical Assistance programs also have a chance to change health plans starting in October.

UCare offers coverage for all generations through a suite of products for Medicare and/or Medical Assistance enrollees, and for individuals shopping for coverage on MNsure. The new office hosts Medicare basics meetings, product sales meetings, professional trainings, community partner meetings and social events.

Staffed by Medicare Specialists Ellen Anderson, Leann Frestedt and Nicolle Olness, visitors have the opportunity to learn from their combined 40 years' experience in health care. Office hours are Monday through Thursday, 8:30 a.m. to 5 p.m. and Friday, 8:30 a.m. – 3 p.m. Staff can be reached at 218-336-4260.



About [UCare](#)

UCare (www.ucare.org) is an independent, not-for-profit health plan providing health care and administrative services to members throughout Minnesota. UCare partners with health care providers, counties and community organizations to create and deliver:

- National Committee for Quality Assurance (NCQA)-[accredited plans](#) for Minnesotans shopping on [MNsure](#).
- Plans for [adults with disabilities who have Medical Assistance](#) and who have [both Medical Assistance and Medicare](#).
- [Medicare plans](#) with an “Excellent” NCQA rating, and a [partnership](#) with Essentia Health in northern Minnesota.
- [Programs for older Minnesotans with Medical Assistance](#) or with [both Medical Assistance and Medicare](#).
- Income-based [Medicaid](#) and [MinnesotaCare](#) coverage for Minnesotans across the state.